Appleton PTA Meeting: 10/18/18

Introductions - Approx 25 people in attendance

## Principal's Report

- Recess Equipment Thank you to those who help with the Spellathon fundraiser.
- Parent-Tchr Confs We're really proud of the attendance of parents who come.
  Important to encourage attendance.
- Book Fair S. Vrooman does an amazing job! Money goes back to our school AND we are putting books in kids' hands!
- About Halloween: No weapons. Our parade will be at 9:00 first thing Look for it in the Newsletter. Check in with your teachers what they will do for celebrations.
- Business Partnerships are giving us amazing responses. We have business that don't even have students here are contacting us; really happy to partner with us. It's easy money earned for Appleton.
- The Holiday Bazaar this year has be cancelled because interest kept dwindling.
- Spellathon is going to kick off next week! Our top fundraiser. Will have a Facebook video advertising it -- look for it! We have bought, for example, cubbies for kids who need them. We also bought earphones and mice for our new chromebooks. Appleton Leadership Team approves where funds go. For ease, people can use the donor button our our webpage. Lots of ways to make it easy to pledge/donate. CORRECTION on packets coming home \$\$\$ IS DUE ON NOVEMBER 29th (not the 16th, as it's written on the packet going home)
- The Carnival is coming! (11/2/18) We welcome silent auction items Services, Art, Tchr Activities with kids. This is a great way to volunteer. It's the second top fundraiser for our school.

Treasurer's Report - John Zeller (absent) does an outstanding job. (Shared the report). Chad Horton mentioned about previous goals and how our current fundraisers haven't given us a big enough cut; our budget has transitioned to something bigger and better.

## Other -

- A family member asked about other fundraising possibilities -- such as a Parent Shopping Night -A fundraiser where parents drop off kids and could do shopping (A problem because of a licensure agreement to show movies). Corey asked about the particulars. Some parents feel overwhelmed by all the fundraising. Another parent liked the idea of maybe a "parent date night" - Valentine Night?
- Questions about the calendar dates of our fundraisers Why not it spring? (Bills and Testing dates mentioned)
- We welcome ALL parent suggestions. (That's how we got "Be-Lingual")
- Joy Zellar >Remember Participation is what we are really hoping for. The funds follow.
- Get the word out to sign up for the City Market card. Corey will put that into his updates.

- Other School Activities such as our Art & Talent Show are for FUN / but also allow us a grant to pay for our Artist in Residence.
- Our hope is that Social Media will reach more parents/families that we don't always see.
  We welcome ALL ideas.
- Marian Nelson will our new "Box Top" helper. Box tops will be picked up on Friday 10/19. Over the years, we have earned approx \$20,000.
- Let's communicate / share updates what great things that PTA has provided for Appleton! Look at the PTA tab on the Appleton website.
- Ameri-towne a financial literacy & civic opportunity for schools coming to Grand Jct in the old REI building (Nov 1) to share information. To contact or reserve a spot, contact via email: kcoulter@yacenter.org

Next Mtg 11/15/18